

Lesson 18 Activity Page

EDITORIALS: *What Are the Elements?*

Name _____

Most people know that editorials reflect the viewpoint of the newspaper. But an editorial is more than opinion. Editorial writers must include statistics, details and examples to support their opinions. To make the editorial even more effective, the writer must present and challenge arguments of others who have a different opinion. The writer then appeals to the reader to side with the newspaper on the issue.

Analyze the style

Select an editorial from the newspaper. Show how the writer addresses components of the editorial by completing this chart.

Component	How does the writer address this?
Newspaper's position	
Facts to support position	
Opposing position	
Facts to support opposing position	
Challenge opposing position with new facts	
Appeal to reader	